

## SPONSORSHIP OPPORTUNITIES

**Cambodia Finance International Conference 2009** converges latest technologies and solutions in finance industry. You're providing those solutions. How to make your brand name stand out in the crowd (participants)? How to make your solutions will be the first choice of prospects?

Tie in your participation at **Cambodia Finance International Conference 2009** with a sponsorship package that you think is the most suitable one for your company. As the sponsor, you will enjoy increased recognition among thousands of attendees, your brand name's image will be enhanced and positioned as a leading provider in their eyes. Sponsorship is the best way to extend your company's visibility at **Cambodia Finance International Conference 2009**.

Sponsorships	USD + VAT	Sponsorships	USD + VAT
Principal Sponsor	20,000	Beverage Sponsor	4,000
Diamond Sponsor	18,000	Media Sponsor	4,000
Platinum Sponsor	15,000	Handbag Sponsor	4,000
Gold Sponsor	12,000	Badge Sponsor	3,000
Silver Sponsor	10,000	Notepad Sponsor	3,000
Conference Sponsor	10,000	Pen Sponsor	3,000
Gala Dinner Sponsor	8,000	Lucky Draw Gift Sponsor	3,000
Golf Outing Sponsor	5,000	Network Device Sponsor	3,000
Registration Counter Sponsor	5,000	Internet Provide Sponsor	3,000
Luncheon Sponsor	5,000	Other options:	(Min. 3,000)
Tea-break Sponsor	4,000	Created on your request	

## MAIN SPONSORSHIPS

Sponsorship programs like **Principal, Diamond, Platinum, Gold, Silver** packages offer exceptional pre-show, on-site and post-show visibility. They put your companies "stamp" on **Cambodia Finance International Conference 2009**.

**Conference, Gala Dinner** packages offer special promotional opportunities which stand out your brand name at the Conference/ Gala Dinner

Sponsorship Packages	Principal 20,000 USD	Diamond 18,000 USD	Platinum 15,000 USD	Gold 12,000 USD	Silver 10,000 USD	Conference 10,000 USD	Gala Dinner 8,000 USD
<b>Acknowledgement on</b>							
On entrance arch of the event	●	●	●	●	●	●	●
<b>Print Presence</b>							
One advertising page on Show Directory	Back cover	Inside front cover	Inside back cover	Inside Page	Inside page	Inside page	Inside page
Logo & Company Profile listed on Show Directory	●	●	●	●	●	●	●
Logo placed on all printed marketing materials	●	●	●	●	●	●	●
<b>Email Marketing</b>							
Logo placed on Event's e-newsletters (available upon receipt of signed contract)	●	●	●	●	●	●	●
<b>Event's Website Presence</b>							
One 150x80 web banner ad with <b>reciprocal link</b> on Event's homepage. Banner to be designed by sponsors	6 months	5 months	4 months	3 months			
200-word company profile listed on the Website's Sponsorship sub page	●	●	●	●	●		
Hyperlink to website of the event	●	●	●	●	●	●	●
<b>PR</b>							
A joint Press release inserted into media kit at the Press Conference ( <i>if applicable</i> )	●	●					
Invite a senior executive to be a spokesman at the press conference	●						
Appearance in Event's official video clip	●	●	●				
A promotional insert into media folder	●	●	●				
Acknowledgement of sponsorship will be highlighted in Press Release	●	●	●	●	●		

Sponsorship Packages	Principal	Diamond	Platinum	Gold	Silver	Conference	Gala Dinner
<b>On-site Activities</b>							
Sponsor's 5 minute remark	at Gala Dinner						at Gala Dinner
One <b>Keynote</b> at the Conference	●						
One 20-25 minute <b>Speaking slot</b> at the Conference	●	●	●	●	●	●	
One <b>Showcase</b>	●	●	●				
Arrangement of VIPs to visit sponsor's booths	1st priority	2nd priority	3rd priority				
<b>Onsite Presence</b>							
Brochure placed on conference information desk	●	●	●				
One standing banner (1.8mx 0.8m) at high traffic area. Sponsors to produce the banner	●	●	●				
A promotional insert in attendee bags (brochures to be provided by the sponsor)	●	●	●	●			
Logo on Event's backdrops	●	●	●	●	●	●	●
<b>Registration</b>							
Conference Invitation	10	8	6	6	5	10	3
Gala Dinner Invitation	5	4	3	3	2	2	5
<b>Transportation</b>							
One shuttle pick-up bus	●						
<b>Others</b>							
Opportunity to increase in local business deals that maybe resulted from contributions to the hosting of the event	●						
Usage of delegate database of the event	<b>3 times</b>	<b>2 times</b>	<b>2 times</b>	<b>1 times</b>			
Join off-site activities include Gala Dinner, Golf outing	●	●	●	●	●	●	●

## OTHER SPONSORSHIPS

### GOLF OUTING SPONSOR @ USD 5,000 + VAT

By joining us as the golf-outing sponsor, we guarantee you an entertaining and interacting time with our VIP guests including senior government leaders as well as corporate leaders. It's an exclusive branding opportunity at the Golf course. Sponsor of the Golf Outing shall enjoy:



- A five-minute remark at the Golf Outing's Opening Ceremony
- Acknowledgement of sponsorship at the Golf Awards
- Sponsor's logo will be appeared on Golf Outing backdrop
- Other benefits listed in the **Standard Sponsorship Benefits** on page 6

### REGISTRATION COUNTER SPONSOR @ USD 5,000 + VAT

Capture the attention of attendees before the show! As a *Registration sponsor*, your company will have a promotional piece in all pre-registration packages. Benefits include:

- Acknowledgement on entrance arch of **Cambodia Finance International Conference 2009**
- Sponsor's logo will be appeared on Registration backdrop
- Distribution of a set of company or product information at the registration counter to **Cambodia Finance International Conference 2009** visitors (*brochures to be provided by the sponsor*)
- Other benefits listed in the **Standard Sponsorship Benefits** on page 6

### LUNCHEON SPONSOR @ USD 5,000 + VAT

Benefits include:

- One 5 minutes presentation slot at the opening
- Two standing banners (1.8mx0.8m) at the Event's Luncheon area
- Other benefits listed in the **Standard Sponsorship Benefits** on page 6

### TEA-BREAK SPONSOR @ USD 4,000 + VAT

Tea break area is the place where attendees rush into for a rest after each Conference session. Enjoy higher visibility with two standing banners (1.8mx0.8m) at the Event's Tea break area (*Sponsors to produce the banners*) and other benefits listed in the **Standard Sponsorship Benefits** on page 6.

### BEVERAGE SPONSOR @ USD 4,000 + VAT

As the *Beverage sponsor*, your drinks will be delivered to all attendees in the Conference and Gala Dinner. Sponsor will also have all the **Standard Sponsorship Benefits** on page 6. This is the best way to advertise your products to increase the brand awareness to targeted customers.

### MEDIA SPONSOR @ USD 4,000 + VAT

This is a great way to enhance visibility of your company's name to the media. Media sponsor will enjoy a special branding on the Event's website media sub-page and at the onsite media area – the area for all kinds of media interview activities, including:

- Logo as Media Sponsor on the Event's backdrop at the Media Center
- Two standing banners (1.8mx0.8m) at Media Center (*Sponsors to produce the banners*)
- One insert into media kit
- Logo placed on the Website's Media sub-page
- Other benefits listed in the **Standard Sponsorship Benefits** on page 6



## HANDBAG SPONSOR @ 4,000 + VAT

As the *Handbag sponsor*, your company logo together with event logo will be printed in all handbags. These handbags will be given to VIP, invited guests, attendees in the conference. Sponsor will also have all the **Standard Sponsorship Benefits** on page 6

## BADGE SPONSOR @ USD 3,000 + VAT

Every Event's attendee wears a badge, so every one will wear your company name if you're the sponsor of the badge. As the Badge Sponsor, you will enjoy chances including:

- **An insert into Badge Holder:** Sponsor has the option to include a detachable coupon or sticker for a give-away at your booth! It's an excellent way to pull traffic to your booth. (Inserts to be produced by sponsor)
- Company logo together with event logo will appear on Badges Lanyards
- Other benefits listed in the **Standard Sponsorship Benefits** on page 6

## NOTEPAD SPONSOR @ USD 3,000 + VAT

Have your organization's logo in front of attendees throughout the event as they capture ideas and thoughts. The sponsor's name and logo together with the event logo will be printed on notepads. Organizer will distribute the notepads for VIPs, delegates, media, attendees, and will be available in the Conference Briefing room. Sponsor will also have all the **Standard Sponsorship Benefits** on page 6

## PEN SPONSOR @ USD 3,000 + VAT

The sponsor's name and logo together with the event logo will be printed on pens use at the event. These pens will be in all briefcases distributed at the event. Available at all registration counters information desks, Media Centre as well as Conference briefing room. Sponsor will also have all the **Standard Sponsorship Benefits** on page 6

## LUCKY DRAW GIFT SPONSOR @ USD 3,000 + VAT

Benefits include:

- Have your Logo placed on the backdrop of lucky draw
- Nominate a representative to give the gifts for the winners in lucky draw.
- Other benefits listed in the **Standard Sponsorship Benefits** on page 6



## NETWORK DEVICE SPONSOR @ USD 3,000 + VAT

As sponsor, your network device will be used by the Organizer during the event and will have all the **Standard Sponsorship Benefits** on page 6

## INTERNET PROVIDE SPONSOR @ USD 3,000 + VAT

As the Internet Sponsor, your benefits include all the **Standard Sponsorship Benefits** on page 6

## STANDARD SPONSORSHIP BENEFITS

Once becoming our sponsor, you shall automatically enjoy these following benefits:

- *Have your Logo & Company Profile listed on the Event's Show Directory*
- *Have your Logo placed on all printed marketing materials such as leaflets, posters, tickets.*
- *Have your Logo placed on Event's attendee e-newsletter (available upon receipt of signed contract)*
- *Have your Logo placed on the Website's Sponsorship sub page*
- *Have your Logo placed on event's backdrop*
- Your Logo will appear in the advertising content of this event on some famous newspapers & magazines.
- Have two conference invitations & one Gala Dinner invitation

Select the sponsorship package that you think best suit your marketing objectives. We welcome your suggestions in offering you a sponsorship package that can maximize the value of your investment. (E.g.: Electricity Recovery Sponsor, Leased-line Sponsor, Security Sponsor, Screen Sponsor, LCD Projector Sponsor etc...). We appreciate your support and look forward to your participation at **Cambodia Finance International Conference 2009** in Phnom Penh Capital, Cambodia

Don't forget, sponsorships are the single best avenue available for enhancing your company's image when targeting a unique segment of attendees! Sponsorship is the best way to extend your organization's visibility at **Cambodia Finance International Conference 2009**. Our sponsorship is first-come, first-served basic. If you have any questions, please contact us:

Mr. Ouk Chipphal – Business Development Manager

**IDG Indochina**

198E0, Str. 51 conr Str. 370, Sangkat Beoung Keng Kong I,  
Chamkamorn Dist., Phnom Penh

Tel: (855) 23213638 Mobile: (855) 16 944 493

Email: [chipphal\\_ouk@idgcambodia.com](mailto:chipphal_ouk@idgcambodia.com)

Web: [www.idgcambodia.com/finance](http://www.idgcambodia.com/finance)